

Contact

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Key Skills

Social Media Marketing

- Instagram Management
- Content Creation & Strategy
- Content Research
- Personal Branding
- Instagram SEO

AI & Marketing

- AI-Powered Content Creation
- Prompt Writing & Frameworks
- AI Research & Workflows
- AI Image & Video Generation

Content & Creative

- Script Writing & Copywriting
- Canva Design
- Carousel Creation
- Basic Video Editing
- Presentation

Tools & Platforms

- ChatGPT
- Claude
- Google Gemini
- Microsoft Copilot
- Perplexity
- NotebookLM
- Loom
- Whisper Flow
- Canva
- Higgsfield AI
- Google Flow
- Gumroad
- Meta Business Suite
- Instagram Insights
- Google Trends

Strengths

- Communication
- Creativity
- Research
- Problem Solving
- Adaptability
- Learning New Technologies
- Teaching
- Management
- Presentation
- Social Media (Instagram)
- Writing
- Organization

Languages

- English (Fluent)
- Hindi (Fluent)
- Urdu (Reading)
- Arabic (Reading)

Sana Mansuri

Aspiring Digital Marketer

Social Media Marketing | AI-Powered Content Creation | Personal Branding

Professional Summary

Aspiring Digital Marketer with a growing focus on Social Media Marketing, AI-powered content creation, personal branding and digital marketing. Currently building practical experience through hands-on projects, AI workshops, marketing courses and my own personal brand **@aifueledmarketing**

Skilled in using AI tools like ChatGPT, Claude, Gemini, Copilot, Perplexity, NotebookLM, Loom, Whisper Flow, Canva and Higgsfield AI for content research, script writing, visual creation, SEO and marketing assets.

Created and launched a 10-page digital product for creators and marketers, handling research, content creation, design and Gumroad publishing independently.

Currently pursuing Complete AI Digital Marketing at HACA (Haris & Co.), Dubai, with a strong interest in developing a career in Social Media Marketing and digital content.

Marketing Projects

July 2026 – Present

PERSONAL BRAND & INSTAGRAM MARKETING PROJECT

@aifueledmarketing

- Built and manage a personal Instagram brand focused on AI and digital marketing for beginners.
- Created 15+ posts including carousels, reels and static content.
- Researched topics, keywords and content ideas relevant to the niche.
- Used ChatGPT and Claude for content research, ideation and script writing.
- Created visuals and carousels using Canva; applied AI tools throughout the workflow.
- Explored Instagram SEO, audience growth and content optimization.
- Currently learning content strategy and personal branding.
- Experimenting with AI-generated visuals and ad creatives.
- Manage the account independently from research to publishing.

2026

AI-POWERED DIGITAL PRODUCT

Gumroad

- Created a 10-page digital product for creators and marketers on using Claude effectively.
- Researched and developed the product concept and content.
- Used Claude and ChatGPT for content development.
- Designed the complete product using Canva.
- Created promotional graphics and published on Gumroad at $6.
- Applied basic digital product marketing and personal branding strategies.

Claude for Creators & Marketers – 10-Page Guide · Gumroad

Education

2014

B.COM (HONS.) + COMPANY SECRETARY (INTEGRATED COURSE)

IIS University, Jaipur, Rajasthan

- Merit Holder during graduation
- Completed B.Com (Hons.) component
- Completed two levels of Company Secretary through ICSI (final exam not completed)

2026 · Currently pursuing

COMPLETE AI DIGITAL MARKETING

HACA (Haris & Co.), Dubai

July 2024

PHONICS TEACHER CERTIFICATION

Class Monitor, India

Certifications & Training

- Complete AI Workshop & Meta Ads – Damini Tripathi (2026)
- Generative AI Mastermind – Vaibhav Sisinty / Outskill (2026)
- AI Workshop – B10X (2026) – Completion Certificate
- Realistic Video Ads Generation & Meta Ads – Piyush Kukreja (2026)
- AI Image & Video Generation for Marketing (2026)
- Higgsfield AI Video Creation Training (2026)

Also currently learning Complete AI Digital Marketing at HACA (Haris & Co.), Dubai.

Career Interests

Social Media Marketing | Digital Marketing | AI Marketing | Content Marketing | Personal Branding | Content Creation | Social Media Management